Adina Rom

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Education

2014 2018	**FEDERAL INSTITUTE OF TECHNOLOGY (ETH)**	**Zurich, Switzerland**

PhD in Development Economics
- Designed and implemented randomized control trial across 20 schools and over 1,400 households about the adoption and impacts of solar lighting in Kenya in collaboration with Acumen Fund and Google
- Led workshop on Impact Evaluations for Swiss Agency for Development and Cooperation (SDC)
- Conducted study on the use of research evidence and impact evaluations at SDC

2017 May **UNIVERSITY OF CALIFORNIA BERKELEY** **Berkeley, US**
2017 Oct PhD Exchange Student

2014 May **HARVARD KENNEDY SCHOOL** **Cambridge, US**
Master in Public Administration in International Development: Coursework includes advanced Micro- and Macroeconomics, Econometrics and Statistics; Theory and Policy of Economic Development and Management

2008 Sept **UNIVERSITY OF GENEVA** **Geneva, Switzerland**
BA Political Science: Coursework includes Political Science, International Relations, Comparative Politics, International Economics, Business Administration, Statistics and Quantitative Methods

Experience

Since 2019 **FEDERAL INSTITUTE OF TECHNOLOGY (ETH)** **Zurich, Switzerland**
Executive Director of ETH for Development (ETH4D)
- Setting-up and leading university-wide initiative to foster innovative technologies that address challenges and needs of low-income communities and educate next generation of leaders in sustainable development.

Since 2017 **POLICY ANALYTICS SWITZERLAND** **Zurich, Switzerland**
Founder and CEO
- Founded company to support decision making by applying research evidence
- Consulting projects for Swiss Agency for Development and Cooperation (SDC) and Swiss NGO, concerning the use of evidence and the conduct of impact evaluations

2013 June **SWISS AGENCY FOR DEVELOPMENT AND COOPERATION** **Vientiane, Laos and China**
2013 August **Consultant**
- Conducted qualitative study on Chinese investments in Southeast Asia to inform large regional project
- Interviewed over 40 stakeholders in government, academia, non-profit and private sector

2011 Aug **CENTER FOR EFFECTIVE GLOBAL ACTION, UC BERKELEY** **Berkeley, US**
2012 June **Research Associate**
- Managed project development and grant writing to establish new multi-campus Development Engineering Center at University of California (over $50 million)
- Conducted quantitative data analysis using panel data for donor reports and curriculum development

2009 June **INNOVATIONS FOR POVERTY ACTION** **Busia and Kisumu, Kenya**
2011 June **Director of Operations/Operations Manager**
- Managed human resources, logistics, ethical reviews, government approvals, and financial support services for 30 research projects and 2 scale-up implementations (annual budget $2 million)
- Led the growth of IPA Kenya from two to six offices while doubling staff to over 200 employees
- Conducted comprehensive restructuring of the organization leading a multi-stakeholder process
- Coordinated Vocational Education Impact Evaluation covering 1,000 people and 65 schools

2008 Aug **FEDERAL DEPARTMENT OF FOREIGN AFFAIRS.** **Bern, Switzerland and New York, US**
2009 April **Intern/Foreign Officer**
- Prepared briefings and speeches for the Swiss President participating in the UN General Assembly
- Negotiated UN Resolutions on behalf of Switzerland at the UN Economic and Social Council (ECOSOC)

2007 Sept **HUMAN RIGHTS WATCH** **Geneva, Switzerland**
2008 March **Advocacy Intern**
- Supported Human Rights Watch's advocacy work at the UN Human Rights Council

Awards

2019	**PEGNET BEST PRACTICE AWARD**	**Kiel, Germany**

Nominated and placed 2nd for prize for effective cooperation between research and practice

2018 Dec	**SWISS STUDY FOUNDATION**	**Zurich, Switzerland**
2008 July	Fellowship awarded to outstanding students (top 2%) to support undergraduate and postgraduate studies	

2015 Nov	**SWISS NATIONAL SCIENCE FOUNDATION**	**Bern, Switzerland**

Mobility Fellowship for PhD Exchange

2013 Feb	**HARVARD COMMITTEE ON AFRICAN STUDIES**	**Cambridge, US**

Grant awarded for MA thesis research in Kenya

Board Membership and Co-Founder

Since 2021	**NATIONAL COALITION BUILDING INSTITUTE**	**Zurich, Switzerland**

- Oversees educational programs and initiatives for a diverse and inclusive society.

Since 2020	**SOS MEDITERANEE**	**Geneva/Bern, Switzerland**

Board Member
- Oversees humanitarian organization for the rescue of life in the Mediterranean.

Since 2020	**GAIN (GRADUATE INTERNATIONAL NETWORK)**	**Zurich, Switzerland**

Co- Founder
- Started global network to increase diversity in economics and improve access to MA and PhD programs for highly talented applicants from African countries.

Since 2015	**TAMTAM (TOGETHER AGAINST MALARIA)**	**Zurich, Switzerland**

Board Member
- Oversees non-profit organization that supports evidence-based programs combating malaria

2015 April	**FORAUS**	**Zurich, Switzerland**
2017 April	**Chair for Development Policy/ Board Member Foreign Policy Think Tank**	

- Assured quality of policy papers and briefs released by think tank
- Participated in strategic decisions and initiated diversity and inclusion program

Selection of Academic and Policy Papers
- Using Sensor to Measure Technology Adoption. With Yael Borofsky and Isabel Günther. Journal of Development Engineering 2020 Volume 5, 2020.
- Adoption and Impact of Solar Lighting. A randomized control trial in rural Kenya. Working Paper. With Prof. Isabel Günther and Prof. Dina Pomeranz.
- What are Impact Evaluations? Swiss Agency for Development and Cooperation 2016. With Isabel Günther and Laura Metzger.
- Research Evidence and Impact Evaluations at SDC. Swiss Agency for Development and Cooperation 2016. With Isabel Günther, Bartlomiej Kudrzycki, Laura Metzger and Hervé Roquet.
- Review on the Impact of Education on the Prevention of Violent Extremism for the Swiss Agency for Development and Cooperation 2019. With D. Andres Beerli and Dr. Stephan Kyburz
- Review on the Impact of Vocational Skills Development (VSD) in Developing Countries for the Swiss Agency for Development and Cooperation 2019. with Dr. Andreas Beerli, Dr. Philippe Ruh and Dr. Deborah Kistler.
- Review of studies on mother-tongue first approaches in Africa for the Swiss Agency for Development and Cooperation 2019. with Dr. Andreas Beerli, Dr. Philippe Ruh and Dr. Deborah Kistler.

Other Engagements

- Jury Member of Design Price Switzerland 2021
- Selection Committee of the AHA Festival Switzerland 2020/21
- Program board of the International Transdisciplinarity Conference 2021
- Speaker at TEDx St. Gallen 2019

Languages:	Native: German. Fluent: English. Proficient: French, Italian. Beginner: Hebrew. Swahili. Farsi.
Programs:	STATA, Photoshop, InDesign
Interests:	Backpacking, yoga, hiking, photography