

Curriculum Vitae



Dr Hugues Jeannerat

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EDUCATION

- **2012**, PhD, University of Neuchâtel, Faculty of Humanities and Social Sciences; *Production, consommation et valeur économique: vers une approche territoriale du marché* [*Production, consumption and economic value: Towards a territorial approach to the market*]; Grade: *Summa Cum Laude*
- **2005**, Licence ès science politiques [Master's in political science], Faculty of Social Science and Economics, University of Neuchâtel.
- **2003**, Certificat de formation general ès sciences économiques, politiques et sociales [Intermediary certificate in economic, political and social sciences], Faculty of Social Science and Economics, University of Neuchâtel.
- **2000**, Certificat de Maturité, Type D, Lycée cantonal du canton du Jura, Porrentruy.

RECENT POSITIONS AND VISITING FELLOWSHIPS

- **Since August 2017**, Lecturer, Université de Neuchâtel, Faculty of Law
- **February-July 2016**, Visiting researcher, University of Ottawa, Telfer School of Management (Prof David Doloreux)
- **Since August 2015**, Lecturer, University of Neuchâtel, Institute of Geography
- **Since September 2012**, Senior researcher, University of Neuchâtel, Institute of Sociology and Maison d'analyse des processus sociaux (MAPS)
- **March-August 2012**, Researcher, University of Neuchâtel, Institute of Sociology – Research group in territorial economy
- **April 2011-February 2012**, Visiting researcher (research grant from the German Academic Research Service), HafenCity University Hamburg, Urban and regional economic studies group (Prof Gernot Grabher)
- **September-December 2008**, Honorary research associate, University of Birmingham, Business School – Centre for Urban and Regional Studies (Dr Stewart MacNeill)
- **September 2006-March 2011**, Researcher, University of Neuchâtel, Institute of Sociology – Research group in territorial economy

RESEARCH PROFILE AND WORKING LANGUAGES

- **Theoretical interests:** knowledge economy, innovation, territorial economy, economic sociology of markets, sustainability transition
- **Research fields:** watchmaking, tourism, automotive, cleantech, medtech, agriculture, regional and innovation policy, transition policy
- **Research Methods:** qualitative studies based on semi-structured interviews, focus groups, panels of experts and documentary research, collaborative science-society projects
- **Working languages:** French (mother tongue), English (C1), German (C1) and Italian (B1)

ACADEMIC AWARDS

- **Regional Studies Association & Routledge Early Career Award 2016:** JEANNERAT, H., (2015) Towards a staging system approach to territorial innovation, in: Lorentzen, A., Topsø Larsen, K. & Schröder, L., *Spatial Dynamics in the Experience Economy*, London and New York: Routledge, 21-38.
- **International award on local development**, section early carrier: JEANNERAT, H., Doctoral thesis, *Production, consumption and economic value: Towards a territorial approach to the market*, October 3-5, Cluses, France.
- **Award for the Best Paper:** JEANNERAT, H. & CREVOISIER, O., From proximity to multi-location territorial knowledge dynamics: The case of the Swiss watch industry, *2nd International Conference on Indicators and Concepts of Innovation (ICICI)*, 3-4 July 2008, Bern, Switzerland.

MAIN RESEARCH PROJECTS

- **Since September 2017**, with O. Crevoisier et C. Suter, 'Beitrag der Geistes- und Sozialwissenschaften (GSW) zu Innovation in der Schweiz', *Secrétariat d'Etat à la formation, à la recherche et à l'innovation (SEFRI)*.
- **Since September 2017**, with O. Crevoisier, 'Diagnostic et perspectives stratégiques pour le domaine de la sous-traitance industrielle dans le canton de Neuchâtel', *Chambre neuchâteloise du commerce et de l'industrie (CNCI), Banque Cantonale Neuchâteloise (BCN) and Canton de Neuchâtel*.
- **Since June 2016**, with D. KRAUS, Y. SOLLBERGER & P. WITZIG, 'Legal analysis of the fight against counterfeit drugs', *Swiss National Science Foundation*.
- **Since March 2016**, with E. HERTZ, O. CREVOISIER, O. SÖDERSTRÖM & T. ZITTOUN, 'Theatre of knowledge IV: Territory', *Swiss National Science Foundation (Agora)*.
- **Since December 2014**, with the MAISON D'ANALYSE DES PROCESSUS SOCIAUX (MAPS), 'Promouvoir la recherche sur l'innovation sociale à l'Université de Neuchâtel et coordonner le centre de compétence Migration et mobilité', *University of Neuchâtel*.
- **Since March 2014**, with O. CREVOISIER, H. MAYER & Tina HAISCH, 'INNO-FUTURES – Territorial innovation approaches, practices and policies: What futures?', *Swiss National Science Foundation (Agora)*.
- **November 2014-July 2015**, with O. CREVOISIER, D. GUEX & A. SEGESSEMAN, 'Rapport final sur le programme 2012-2015 et Programme de mise en œuvre 2016-2019 de la loi fédérale sur la politique régionale du canton de Neuchâtel', *Service de l'économie du Canton de Neuchâtel*.
- **Since December 2011**, with O. CREVOISIER, A. HUGUENIN & C. LIVI, 'Cluster emergence, renewal and transition in Switzerland: Evidence from cleantech, medtech and the watch industry', *Swiss National Science Foundation and European Science Foundation*.
- **May 2012-May 2013**, with B. BUSER, C. ABEGG, A. THIERSTEIN & O. CREVOISIER, 'Begleitung und Moderation der Erarbeitung des zweiten Mehrjahresprogramms NRP 2016 – 2023', *State Secretariat for Economic Affairs (SECO)*, in collaboration with Ernst Basler + Partner Zürich.
- **September-October 2011**, with P. RÉRAT, 'Le défi du brain drain dans les cantons suisses : La création de réseaux sociaux comme outil de développement régional?', *regiosuisse*.
- **May 2010-June 2011**, with O. CREVOISIER, R. SCHERRER & K. ZUMBUSCH, 'Neue Regionalpolitik und privatwirtschaftliche Initiative', *State Secretariat for Economic Affairs (SECO)*, in collaboration with the University of St. Gallen.
- **September 2009-August 2010**, with O. CREVOISIER, 'L'économie de la connaissance, un nouvel outil pour la Nouvelle Politique Régionale (NPR)?', *regiosuisse*.
- **September 2006-August 2010**, with O. CREVOISIER & L. KEBIR, 'EURODITE – Regional trajectories to the knowledge economy: A dynamic model', *European Commission, 6th Research Framework Program*.
- **March-June 2007**, with T. THEURILLAT & O. CREVOISIER, 'Valorisation du site paléontologique de Courtedoux (JU): une approche économique préliminaire', *Urbaplan*.

OTHER ACADEMIC EXPERIENCE

Permanent teaching

- February-June 2018, Université de Neuchâtel, *Research seminar Innovation, Economy and Society (Master's in Social Sciences)*.
- Since 2017, Université de Neuchâtel, *Interdisciplinary lecture on innovation theories (Master's in Innovation)*
- Since 2015: *University of Neuchâtel, Lecturer in economic geography (Bachelor in Geography)*
- 2012-2016: *University of Neuchâtel, co-organisation of the research seminar, Methods in Territorial Economy.*

Invited lectures

- 2015 and 2016: *HafenCity University Hamburg, Urban and Regional Economic Studies, 'The "new" Swiss regional policy: Past, present and future'*.
- 2012-2015: *University of Neuchâtel, lectures on the knowledge economy, experience economy and economic sociology of markets in the course of Prof O. CREVOISIER 'Approche critique de la mondialisation' [Critical approach to globalisation]*.
- 2015: *University of Neuchâtel, lecture: 'Le géographe économique et le politique: accompagner et synthétiser plutôt qu'expertiser et recommander', Public geography seminar.*
- 2010-2013: *Institut universitaire Kurt Bösch, Sion, lectures on experience economy and economic sociology of markets in the course of Dr L. KEBIR 'Economie territoriale du tourisme' [Territorial economy of tourism].*

Supervision of Master's theses

- 2016, KAESER Tom, *L'industrie pornographique et les industries créatives : quelles divergences ?*
- 2015, FLAD Caroline, *Enjeux identitaires au cœur de la sociologie de la consommation. Le sac à main comme extension de soi.*
- 2015, NISSELS Perrine, *L'industrie horlogère suisse face aux smartwatches, quelle résilience ?*
- 2014, CIARDO Vanessa, *Regard socio-économique sur l'industrie horlogère suisse Une étude à travers la création de valeur.*

Organisation of international and national workshops

- with M. SCHULER & S. JAQUET, Swiss-LAB_2017: 'Innovation, industrie et régions – Comment régionaliser les politiques d'innovation aujourd'hui?', Centre interrégional de perfectionnement (CIP), Tramelan (BE), 1-2 June 2017.
- with N. BABEY, O. CREVOISIER, J. HEIM, P. ISCHER, M. ROTA & A. SEGESSEMANN, 'Journée du territoire : Formation, innovation, exportation – Repenser les communs industriels d'une région', Haute école de gestion Arc, Neuchâtel, 27 October 2016.
- With G. GRABHER, 'Theorizing the experience economy: Towards a future agenda', Urban and regional economic studies group, HafenCity University Hamburg, 3-4 November 2011.
- With O. CREVOISIER & P. ARAUJO, 'Producers and consumers in the experience economy: What territorial shapes?', Institute of Sociology, University of Neuchâtel, 3-4 December 2009.

Referee for international peer-reviewed journals and national science foundations

- *Regional Studies, Environmental Innovation and Societal Transitions, European Planning Studies, City, Culture and Society, Revue d'économie régionale et urbaine.*
- *Swiss Science Foundation (SNF), Research Council of Norway (programme: Research for research – and innovation policy – FORINNPOL)*

Activities involving knowledge transfer and dissemination

- *Board member of the 'Schweizerischen Studiengesellschaft für Raumordnungs- und Regionalpolitik (ROREP)'*
- Member of the expert panel 'Research coordination on Swiss Parks', Swiss Academies of Arts and Sciences.
- *Scientific co-organiser of the 5th 'Forschungsmarkt regioisuisse', 24 Septembre 2014, Lucerne, Switzerland.*
- *Participation and intervention in the five regioisuisse Knowledge Communities: 'cantons'; 'regions'; 'economy'; 'scenarios of development'; 'NRP 2016+'.*
- *Rapporteur at the AGORADA Conference 2010, 'Wake up your regional knowledge assets', Annual conference of the European Association of Development Agencies (EURADA), 6-7 May 2010, Brussels, Belgium.*
- *Moderator and rapporteur at the workshop of the Swiss Agency for development in Mountainous region (SAB), moderation on 'Education and recruitment of employees', 28 August 2009, La Chaux-de-Fonds, Switzerland.*

INTERNATIONAL RELATIONS

- Active member of the Regional Studies Association (RSA).

TALKS GIVEN AT INTERNATIONAL WORKSHOPS AND CONFERENCES

- **4-7 June 2017** (with D. Doloreux) 'About the value of innovation in regional studies', *Annual Conference of the Regional Studies Association (RSA): The Great Regional Awakening – New Directions*, Dublin, Ireland.
- **5-8 July 2016** (with D. Doloreux) 'Beyond competitiveness: Inside the value of innovation', 16th Congress of the International Joseph A. Schumpeter Society, Montreal, Canada.
- **28-30 January 2016** (with A. BUTZIN), 'Innovation, social innovation and beyond: Towards a valuation approach to innovation geography', *Third Geography of Innovation Conference*, Toulouse, France.
- **18-22 August 2015** (with A. BUTZIN), 'Innovation, Social innovation and valuation: Bridging some conceptual gaps in economic geography' *Fourth Global Conference on Economic Geography*, Oxford, UK.
- **12 December 2014**, 'Comment ancrer des connaissances globales à travers une communauté transfrontalière?', *2^{ème} colloque transfrontalier de la communauté du savoir franco-suisse.*
- **10-11 July 2014** (with A. Huguenin), 'Governing transition through hybrid forums: The case of cleantech demonstration projects in Switzerland', *How to Govern Fundamental Sustainability Transition Processes?* (workshop), St. Gallen, Switzerland.
- **7-9 July 2014**, 'Des milieux innovateurs aux milieux valueurs, vers une approche territoriale du marché', *5^{ème} Colloque de l'Association de Sciences Régionales de Langue Française (ASRDLF)*, Paris-Est Marne-la-Vallée, France.
- **23-25 January 2014** (with A. Huguenin), 'Beyond clusters, the rise of territorial valuation policies?', *Geography of Innovation 2014*, Utrecht, Netherlands.
- **6-8 May 2013** (with C. LIVI & O. CREVOISIER), 'Born to be sold: Start-ups as products, listed groups as buyers. Corporate venturing and local anchoring in Swiss medical technologies', *Annual Conference of the Regional Studies Association (RSA): Shape and be Shaped: The Future Dynamics of Regional Development*, Tampere, Finland.
- **1-2 November 2012**, 'Knowledge resources and markets: What territorial economic systems?', *Early Career Conference of the Regional Studies Association: Times of Change: Future Directions in Geography*, Urban and Regional Studies Hamburg, Germany.
- **13-14 September 2012** (with D. GUEX), 'Staging experience over time: Territorial dynamics of value creation', *Revisiting Territoriality in the Experience Economy: Territorial Labour Markets, Networks and Institutional Frameworks*, Centre for Regional and Tourism Research (CRT), Bornholm, Denmark.
- **2-4 July 2012** (with D. GUEX), 'Experience as value regime in tourism: Building territorial staging systems', *Regimes of Value in Tourism: Concepts, Politics and Practices*, Institut Universitaire Kurt Bösch Sion, Switzerland.
- **3-4 November 2011** (with O. Crevoisier), 'Experiential value and territorial staging systems', *Theorizing the Experience Economy: Towards a Future Agenda*, Urban and regional economic studies group, HafenCity University Hamburg, Germany.

- **18-20 April 2011**, 'TKDs in economic systems of knowledge creation: A typology based on the analysis of producer-consumer relations', *Annual Conference of the Regional Studies Association (RSA): Regional Development and Policy Development – Challenges, Choices & Recipients*, Newcastle, UK.
- **16-17 September 2010**, 'Experiential turn and territorial staging system: What new research challenges?', *The Experience Turn in Local Development and Planning* (workshop), Aalborg University, Aalborg, Denmark.
- **15-18 June 2010** (with L. KEBIR), 'Economic systems of knowledge and regions: A typology based on the analysis of producer-consumer relations', *DRUID Summer Conference*, Imperial College London Business School, London, UK.
- **24-26 May 2010**, 'Interacting knowledge domains in the manufacture and sale of luxury goods: An innovation/value systems model for developed regions?', *Annual Conference of the Regional Studies Association (RSA): Regional Responses and Global Shifts: Actors, Institutions and Organisations*, Pécs, Hungary.
- **3-4 December 2009**, 'Experience economy: Some research challenges for territorial economy', *Producers and Consumers in the Experience Economy: What Territorial Shapes?* (workshop), Institute of Sociology, University of Neuchâtel, Switzerland.
- **6-8 July 2009**, 'Entre mobilité d'authenticité et ancrage d'expériences : le cas de l'industrie horlogère suisse', *LVI^{ème} Colloque de l'Association de Science Régionale de Langue Française (ASRDLF) : Entre projets locaux de développement et globalisation de l'économie : quels équilibres pour les espaces régionaux ?*, Clermont-Ferrand, France.
- **6-8 April 2009** (with L. KEBIR), 'Understanding knowledge dynamics: Lessons from the cases of the watch-making industry and healthy lunch service', *Annual Conference of the Regional Studies Association (RSA), 'Understanding and Shaping Regions: Spatial, Social and Economic Futures'*, Leuven, Belgium.
- **10-12 September 2008**, 'Multi-local knowledge dynamics in the Swiss watch industry', *1th International Conference of the European Network on Industrial Policy (EUNIP)*, San Sebastian, Spain.
- **25-27 August 2008**, 'De la proximité à la multi-localité des dynamiques territoriales de connaissance: les cas de l'horlogerie suisse', *XLV^{ème} Colloque de l'Association de Sciences Régionales de Langue Française (ASRDLF)*, Rimouski, Canada.
- **3-4 July 2008**, 'From proximity to multi-location territorial knowledge dynamics: The case of the Swiss watch industry', *2nd International Conference on Indicators and Concepts of Innovation (ICICI)*, Bern, Switzerland.
- **29 August - 2 September 2007**, 'Territorial knowledge dynamics: Between mobility and anchoring', *Annual Conference 2007 of the European Regional Science Association (ERSA)*, Paris, France.

PUBLICATIONS

Articles in peer-reviewed journals

- HUGUENIN, A. & JEANNERAT, H. (2017), Creating change through pilot and demonstration projects: Towards a valuation policy approach, *Research Policy* 46, 624-635.
- JEANNERAT, H. & CREVOISIER, O. (2016), Editorial: From 'territorial innovation models' to 'territorial knowledge dynamics': On the learning value of a new concept in regional studies, *Regional Studies*, 50(2), 185-188.
- MACNEILL, S. & JEANNERAT, H. (2016) Beyond production and standards: Toward a status market approach to territorial innovation and knowledge policy, *Regional Studies*, 50(2), 245-259.
- JEANNERAT, H. & KEBIR, L. (2016), Knowledge, resources and markets: What economic system of valuation?, *Regional Studies* 50(2), 274-288.
- LIVI, C., JEANNERAT, H. & CREVOISIER, O. (2015), L'industrie photovoltaïque de Suisse occidentale : un 'milieuvaluateur' multi-local, *Innovations*, 46, 89-113.
- LIVI, C. & JEANNERAT, H. (2015), Born to be sold: Start-ups as products and new territorial life cycles of industrialization, *European Planning Studies*, 23(10), 1953-1974.
- RERAT, P. & JEANNERAT, H. (2014), Peripheries, mobilities and e-technologies: The rise of regional social network policies, *disP - The Planning Review*, 50, (1), 33-42.
- LORENTZEN, A. & JEANNERAT, H. (2013), Editorial: Urban and regional studies in the experience economy: What kind of turn? *European Urban and Regional Studies*, 20 (4), 363-369.
- JEANNERAT, H. (2013), Staging experience, valuing authenticity: Towards a market perspective on territorial development, *European Urban and Regional Studies*, 20 (4), 370-385.
- KEBIR, L. & JEANNERAT, H. (2013), Creativity, plasticity, quality: On the emergence of a new food offering in Paris, *Zeitschrift für Wirtschaftsgeographie*, 57 (1-2), 27-38.
- JEANNERAT, H. & CREVOISIER, O. (2011), Non-technological innovations and multi-local territorial knowledge dynamics in the Swiss watch industry, *International Journal of Innovation and Regional Development*, 3, 26-44.
- CREVOISIER, O. & JEANNERAT, H. (2009), Les Dynamiques Territoriales de Connaissance: relations multilocales et ancrage régional, *Revue d'Economie Industrielle*, 128, 77-99.
- CREVOISIER, O. & JEANNERAT, H. (2009), Territorial knowledge dynamics: From the proximity paradigm to multi-location milieus, *European Planning Studies*, 17(8), 1223-1241.
- JEANNERAT, H. (2009) Dynamiques de connaissance: vers de nouveaux enjeux territoriaux, *Revue Economique et Sociale*, 67, 145-150.

Doctoral Thesis

- JEANNERAT, H. (6th of September 2012), *Production, consommation et valeur économique: vers une approche territoriale du marché*, Neuchâtel: Université de Neuchâtel – Faculté des Lettres et Sciences humaines, 194 pages.

Contributions to edited books

- JEANNERAT, H. (2015), Towards a staging system approach to territorial innovation, in: Lorentzen, A., Topsø Larsen, K. & Schröder, L., *Spatial Dynamics in the Experience Economy*, London and New York: Routledge, 21-38.
- JEANNERAT, H. & CREVOISIER, O. (2015) Activités culturelles et développement territorial: des entreprises culturelles et créatives au service de la Haute Horlogerie Suisse, in: LIEFOOGHE, C. (ed), *L'économie créative et ses territoires. Enjeux et débats*, Rennes : Presse Universitaire de Rennes, 43-62.
- LIVI, C., JEANNERAT, H. & CREVOISIER, O. (2014), From regional innovation to multi-local valuation milieus: The case of the Western Switzerland photovoltaic industry, in: Rutten, R., Benneworth, P., Irawati, D. & Boekema, F. (eds) *The Social Dynamics of Innovation, Networks*, London and New York: Routledge, 23-41.
- JEANNERAT, H. & CREVOISIER, O. (2012), Cultural activities in territorial development: The case of cultural and creative enterprises in the Swiss watchmaking industry, in: Lazzeretti, L. (ed) *Creative Industries and Innovation in Europe: Concepts, Measures and Comparative Case Studies*, London and New York: Routledge, 232-250.
- JEANNERAT, H. (2010) Communautés de production-consommation et conventions d'authenticité: Peut-on encore parler d'utilisateur horloger ?, in: Zorik, K. et Courvoisier, F. (eds) *L'utilisateur horloger dans un monde en mutation, Le Mont-sur-Lausanne*. LEP, 13-42.
- JEANNERAT, H. & CREVOISIER, O. (2009) From Proximity to Multi-Location Territorial Knowledge Dynamics: The Case of the Swiss Watch Industry, in: Roth, S. (ed) *Non-technological and Non-economic Innovations: Contribution to a Theory of Robust Innovation*, Bern: Peter Lang Publishing Group, 227-449.

Project reports

- JEANNERAT, H., HAISCH, T., CREVOISIER, O., & Mayer, H. (2017) *Für eine Politik der innovativen Allmende*, INNO-Futures: Universities of Neuchâtel and Bern. www.innovative-allmende.ch
- BUSER, B. ABEGG, C., JEANNERAT, H., THIERSTEIN, A. & CREVOISIER, O. (2013) Grundlagenbericht zum Mehrjahresprogramm NRP 2016-2023, Arbeitsgruppe SECO-VDK NRP 2016+, Zurich and Neuchâtel, June 28.
- GRABHER, G. & JEANNERAT, H. (2012) Report on the 3rd workshop of the RSA research network on experience economy and spatial strategies, *Regions Magazine*, 287:1, 23-24.
- RERAT, P. & JEANNERAT, H. (2011) Le défi du brain drain dans les cantons suisses : La création de réseaux sociaux comme outil de développement régional?, Neuchâtel: University of Neuchâtel, <http://www.regiosuisse.ch/docs/forschungsnetz/unterstuetzung-von-forschungsprojekten/rapport-brain-drain-2011.pdf>.
- CREVOISIER, O., JEANNERAT, H., SCHERRER, R. & ZUMBUSCH, K. (2011) Neue Regionalpolitik und privatwirtschaftliche Initiative, Bern: Staatssekretariat für Wirtschaft SECO, http://www.regiosuisse.ch/news-agenda-fr/news/publication-rapport-final-de-l2019etude-abnpr-et-initiative-economique-priveebb?set_language=fr.
- CREVOISIER, O. & JEANNERAT, H. (2010), WP7 concluding report: A methodological and conceptual perspective on eleven qualitative meta-syntheses with some policy implications, EURODITE, Brussels: European Commission.
- CREVOISIER, O. & JEANNERAT, H. (2010), WP5 concluding report: A methodological perspective on an integrated and decentralised empirical research, EURODITE, Brussels: European Commission.
- JEANNERAT, H. (2010) Report on the 1st workshop of the RSA research network on experience economy and spatial strategies, *Regions Magazine*, 278:1, 30-31.
- JEANNERAT, H., KEBIR L. & CREVOISIER O. (2009), WP6 report: Firm knowledge dynamics in the Swiss watch industry and in the Parisian quality fast food, EURODITE, Brussels: European Commission.
- JEANNERAT, H., KEBIR, L. & CREVOISIER, O. (2009), WP5 report: Territorial knowledge dynamics in the Swiss watch industry and in the Parisian quality fast food, EURODITE, Brussels: European Commission.
- CREVOISIER O. & JEANNERAT, H. (2007) The guidelines: The conceptual background of the empirical research work under WP5 and 6, EURODITE, Brussels: European Commission.